

To

Director

For Kind Approval

**Sub: Budget for Workshop on AACSB ACCREDITATION**

Respected Sir,

A workshop is scheduled on 22 -06-2019. Dr. Srividhya Raghavan, Chairperson of Center of Excellence in Entrepreneurship and Associate Professor for Marketing at IFIM Business School, has agreed to conduct the workshop which is facilitated by Dr. Sharief.

The following are the requirements for the same.

Sl	Details	Units	Amount in Rupees
1	Honararium		
2	Gifts/Momento to the Speaker		2000.00
3	Coffee / Tea & Snacks for Faculty Participants		750.00

Total in Words: ---2750.00

Respected Director, your kind approval is requested for conducting the workshop and expected expenses of Rs.2750/- towards the same.

Respected Dean has recommended this proposal.

Kind Regards

Faculty Co-Ordinator

Dean

Director

Approval Authority

Approval Authority

Signature

Signature

Name of the Facilitator: Dr. Sharief

Schedule: 22-6-19

## WORKSHOP ON AACSB ACCREDITATION

Date: 22-06-2019

Time: 11.00 AM

Venue: Seminar Hall -4

Faculty coordinator: Dr. Sharieff

(Area Head Aviation and working professionals)

Participants:35

Guest Name: Dr. Srividhya Raghavan

(Chairperson of Center of Excellence in Entrepreneurship and Associate  
Professor for Marketing at IFIM Business School.)

Summary: Yes

Photos: Yes

Screen Shots of Important correspondence: Yes

Summary: Yes

A one-day faculty workshop was arranged by the General management department – IQAC on 22-06-2019, on AACSB accreditation process. Dr. Srividhya Raghavan was the resource person.

The purpose of this workshop was to enlighten the participants of the accreditation process, its importance and the various steps to be taken to get the accreditation.

**Morning session:** After a brief introduction of the guest speaker by Dr Mahalaxmi the session was taken over by Dr SrividhyaRaghavan,

Dr. SrividhyaRaghavan spoke about journey of AACSB and the requirement for this prestigious accreditation. She told that in order to get the accreditation, the first step is to establish membership with AACSB. To apply for membership, institute is required to complete their membership application, then email the completed and signed application AACSB. She also talked about importance of mentor in the journey of AACSB accreditation. Dr. Srividhya talked about various steps which are required in the journey of AACSB. The timeline is around 5 to 6 years to get it.

She elaborated on the standards and the various aspects to be taken into account in order to get the accreditation. She gave a step by step account of the accreditation process.

Afternoon session: Dr. Sharieff made the faculty aware about fifteen standards which are required to be done by institute. He also highlighted that there is not any specific format to it. We have put efforts to devise an acceptable standard documentation procedure.

Prof. Rupesh Sinha talked about his experience of Assurance of Learning (AOL), the data which was required to find out AOL, the Rubrics which was designed to capture data and how the closing of the loop was done.

The session closed with a vote of thanks by Dr. Mahalakshmi.

The outcome: The faculties were made aware of the accreditation process and its importance. They also learnt the various steps to be undertaken.

Photos



**Fig 1.1: A workshop on AACSB ACCREDITATION was conducted by Dr. Srividhya Raghavan, Chairperson of Center of Excellence in Entrepreneurship and Associate Professor for Marketing at IFIM Business School on 22 -06-2019 which was facilitated by Dr. Sharief.**



**Fig 1.2: A workshop on AACSB ACCREDITATION was conducted by Dr. Srividhya Raghavan, Chairperson of Center of Excellence in Entrepreneurship and Associate Professor for Marketing at IFIM Business School on 22 -06-2019 which was facilitated by Dr. Sharief.**



## Feed Back analysis

### Feedback analysis for Workshop 22 – 6 – 2019.

The workshop overall was well received by the 35 PARTICIPANTS.

	Wt Score	5	4	3	2	1				
Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Wt. Score	Max score	%age
The Workshop helped me to learn new / Improve new skill and competency	PO1 PO5 PO7	11	16	2	3	3	35	134	175	77%
The workshops objectives were clearly stated and achieved	PO1 PO5 PO7	14	15	0	2	4	35	138	175	79%
The workshops content & coverage was relevant	PO5 PO7	12	20	0	3	0	35	146	175	83%
The time was well managed during the workshops		18	13	2	1	1	35	151	175	86%
The facilitator of the workshop was knowledgeable & resourceful	PO1	19	12	1	3	0	35	152	175	87%

<b>POs</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>	<b>Q5</b>	<b>Captured By</b>	<b>Total Attainment Score</b>	<b>Level Achieved</b>
PO1	77%	79%			87%	Q1 Q2 Q5	81%	<b>3</b>
PO2								
PO3								
PO4								
PO5	77%	79%	83%			Q1 Q2 Q3	80%	<b>3</b>
PO6								
PO7	77%	79%	83%			Q1 Q2 Q3	80%	<b>3</b>
PSO1								
PSO2								
PSO3								

**Attainment Calculation**